



## MISSION STATEMENT

To ensure that Active Eye Wireless (Pty) Ltd continues to offer wireless IP camera systems superior to competitors' products.

To maintain its competitive edge by:

- providing a system that does not require installation by a professional.
- keeping the price of the camera sets to a minimum, and offering a range of outright purchase and rental options to suit every customer's needs.

## VISION

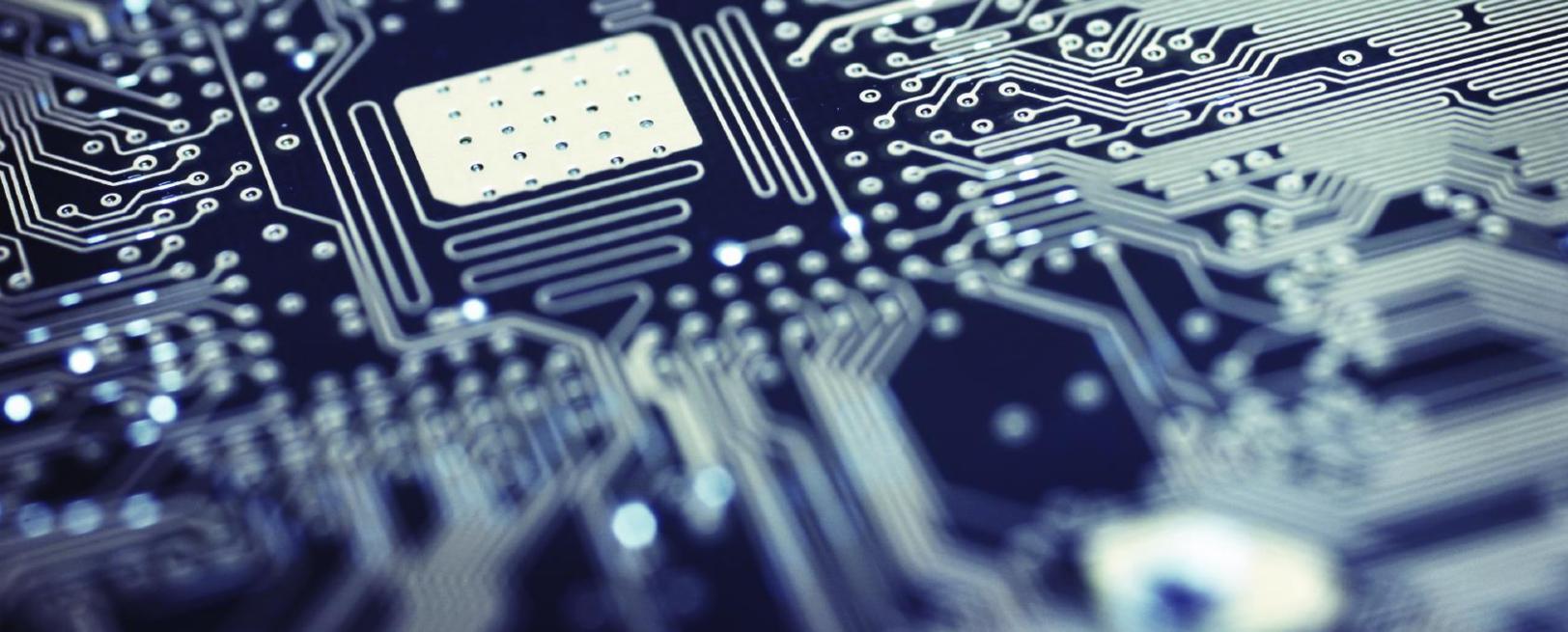
To be the choice provider of wireless IP camera sets throughout South Africa.

To empower a greater number of home owners and offices to take control of their security and the safety of their property, as well as that of their families, staff and co-workers.

To maintain its B-BBEE Level 2 status.

## COMPANY BACKGROUND

Active Eye is a proudly South African company which offers top-quality wireless IP camera systems.



Active Eye was founded by its directors to offer cost-effective, easy-to-install wireless security cameras in a market plagued by high fees, complicated systems, exorbitant call-out costs and license fees.

Active Eye has secured the exclusive right to sell and market its wireless IP camera sets to customers in the residential and commercial spheres. Each wireless IP camera set is available for purchase or rental at extremely competitive rates, with no hidden fees.

Since inception, Active Eye has expanded on its product range to include not only the wireless IP camera systems, but also add-on components which its customers require from time-to-time.

Active Eye owes the extensive implementation, and its continued expansion, to the efforts of its sales team and agents located throughout South Africa.

## **COMPLIANCE**

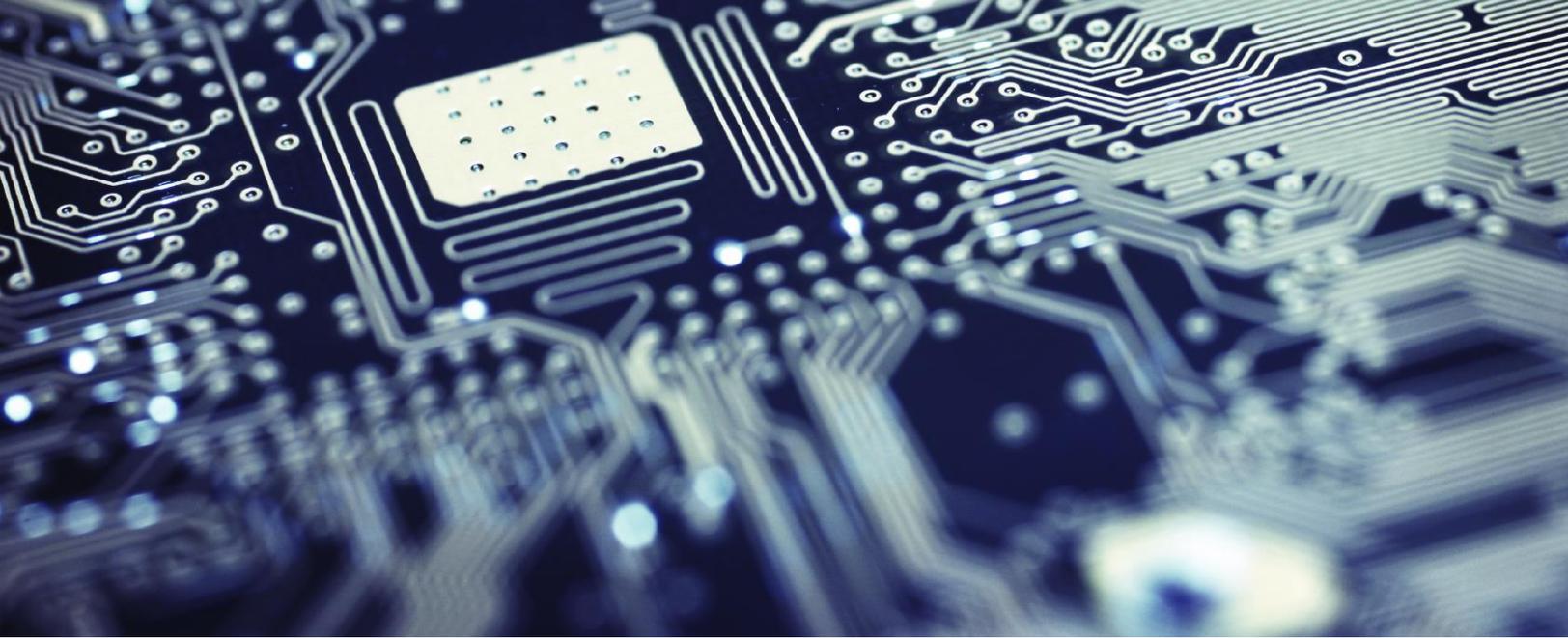
Company Registration No. 2017/331604/07

BEE Level 2

## **LOCATION**

With its head office in Johannesburg, and agents' offices located in all major metropolitan areas and many towns, Active Eye can promptly service customers across South Africa.

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Orchards  
Gauteng  
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2192



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## **SCOPE OF SOLUTION**

Active Eye has secured the exclusive right to sell and market its wireless IP camera sets to customers in the residential and commercial spheres.

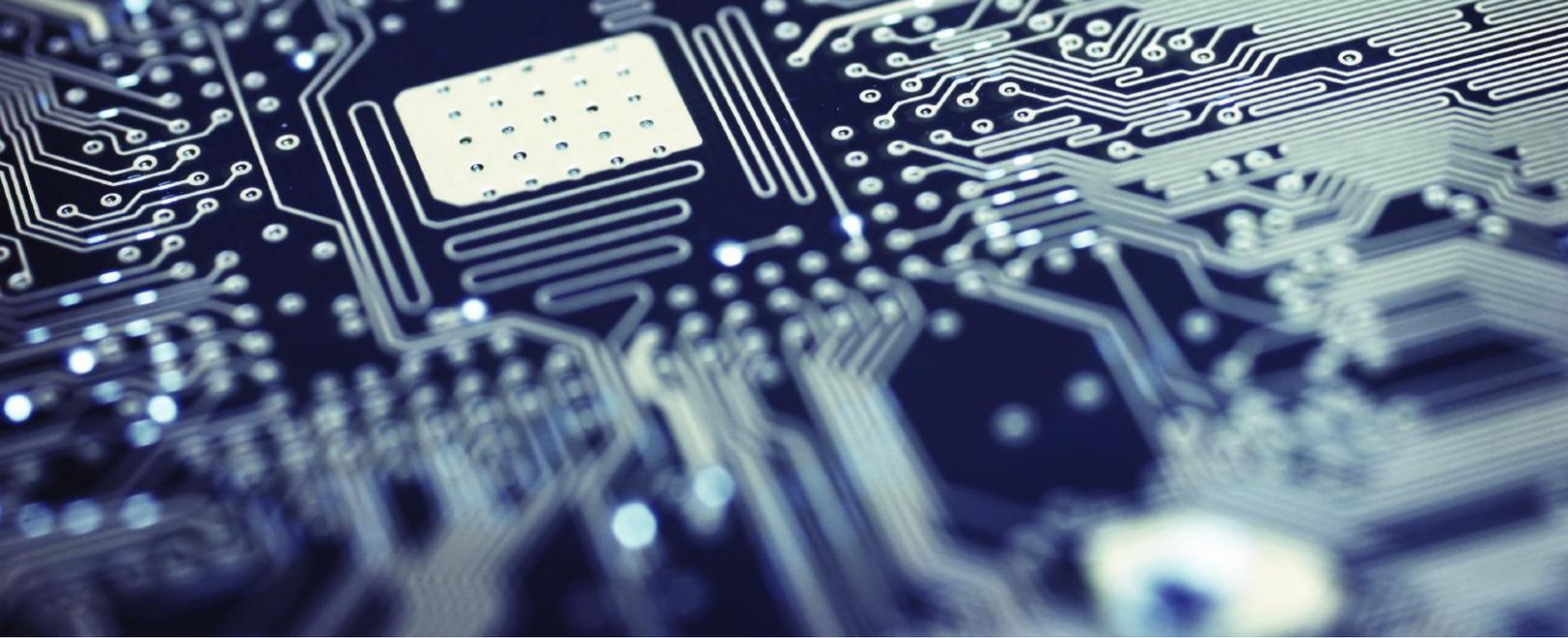
Depending on the customer's specific requirements, the Wi-Fi IP camera set includes a minimum of four and a maximum of eight high definition wireless cameras and a wireless NVR. The advanced wireless design of the system and pre-configured cameras make this a true plug-and-play system.

In the case of a home or office, the cameras can be placed up to 300 metres from the NVR. Since every camera acts as a repeater, one can place a camera up to one kilometre from the NVR, thereby catering for a vast range of property sizes.

The system is controlled via a free smartphone application. The simple, user-friendly application transforms one's smartphone into a monitoring centre.

It allows one to view the high definition footage of all the cameras in real-time, from anywhere in the world.





Alarms and parameters can be set on the NVR in such a way that a signal or notification is sent to one's smartphone in the event of breach of a parameter. One is able to visit the footage at the time of the alarm to determine what triggered the breach, and take the appropriate action if necessary.

One can also rewind, pause and fast-forward footage, and download it the form of video clips or screen-shots. By being alerted to a potential security breach in real-time, customers equip themselves to respond swiftly to threats against property and life.

## **BROAD-BASED BLACK ECONOMIC EMPOWERMENT**

Active Eye is the holder of a level 2 B-BBEE certificate.

From a compliance perspective, Active Eye observes and endeavours to abide by the Codes of Good Practice, issued in terms of the Broad-Based Black Economic Empowerment Act, 53 of 2003.

Otherwise, where possible, Active Eye focuses on BEE with regard to BEE procurement, skills development and social responsibility.

